

## **OBS02: STANDARDS OF BUSINESS CONDUCT POLICY**

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Documents to be read	<ul> <li>The Codes of Cor</li> </ul>	nduct and Acco	untability for NHS Boards & Code of
alongside this policy:	Conduct for NHS	Managers	
	Standing Orders relating to declarations of interest and offers of gifts &		
	hospitality		
	WP6 – Code of Conduct (Disciplinary Rules and		
	Standards of Behaviour Policy)		
	F03 Local Anti-Fraud, Bribery and Corruption Policy		
	MD14 - Private Practice Policy 2016		
	<ul> <li>Other codes of conduct, including those adopted by specific professional groups (GMC, NMC, HCPC etc.)</li> </ul>		
	RD03 - Policy for Intellectual Property		
	NHS Wales SSP Procurement Services – Suppliers Policy		
	Documentation relating to individual's appointment as volunteers		
	to the Health Board		
	Relationships at Work Policy		

**Purpose of Issue / Description of current changes**: This policy has been reviewed and updated in order to incorporate All Wales provisions around the declarations of interests, particularly in relation to gifts and hospitality. The scope of the policy has also been widened to explicitly incorporate agency, locum staff and board members.

#### PROPRIETARY INFORMATION

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#### 1.0 INTRODUCTION AND POLICY STATEMENT

Public service values are at the heart of the NHS. High standards of corporate and personal conduct in public life based on a recognition that patients come first, has been a requirement throughout the NHS since its inception.

The Health Board is committed to the NHS Codes of Conduct and the principles set out in the NHS Wales Values and Standards of Behaviour Framework. This Framework, together with standing orders and standing financial instructions, form the key elements of the governance and accountability framework for the NHS in Wales.

The Board expects all employees to abide by the core values of the Framework (throughout this document, the term 'employees' is used to refer to employees, bank, agency and locum workers, contractors, sub-contractors, students, trainees including Board and Associate Board members).

If you have any doubts about whether a declaration is needed please discuss this with your line manager or contact the Director of Corporate Governance. These core values are:

- Putting quality and safety above all else: providing high value evidence based care for our patients at all times
- Integrating improvement into everyday working and eliminating harm, variation and waste
- Focusing on prevention, health improvement and inequality as key to sustainable development, wellness and wellbeing for future generations of the people of Wales
- · Working in true partnerships with partners and organisations and with our staff
- Investing in our staff through training and development, enabling them to influence decisions and providing them with the tools, systems and environment to work safely and effectively.

The core values support good governance and help ensure the achievement of the highest possible standards in all that the NHS in Wales does. They are supplemented by policies and also Codes of Conduct for Board Members and NHS Managers which incorporate the Seven Principles of Public Life known as the 'Nolan Principles'.

In support of these principles, employees must be impartial and honest in the way that they go about their day to day functions. They must remain beyond suspicion at all times.

They can achieve the seven Nolan Principles by:-

- Ensuring that the interests of service users remain paramount;
- Being impartial and honest in the conduct of their official business;
- Using public funds to the best advantage of the service and the service users,

- always seeking to ensure value for money;
- Not abusing/using their official position for personal gain or to benefit family or friends:
- Not seeking advantage or further private business or other interests in the course of their official duties;
- Not seeking or knowingly accepting preferential rates or benefits in kind for private transactions carried out with companies, with which they have had, or may have, official dealings on behalf of the Health Board.

As part of the implementation of this policy, employees and Board members attending committees, sub-committees and advisory group members, (directly or indirectly contracted with the Health Board) will apply the Nolan principles.

This policy builds upon the provisions included in Heath Board's Standing Orders. It re-emphasises the commitment of the Health Board to ensure that it operates to the highest standards, the responsibilities of those employed by the Health Board and the arrangements for ensuring that declarations are made. This policy is intended to complement the various Professional Codes of Conduct relevant to employees and board members of the Health Board.

#### 2.0 CODES OF CONDUCT

- 2.1 The Codes of Conduct and Accountability for NHS Boards reinforce the seven principles of public life (Nolan Principles) and focus on the crucial public service values which must underpin the work of the health service.
- 2.2 The Code of Conduct for NHS Managers sets out the core standards of conduct expected of NHS managers. It aims to serve two purposes: to guide NHS managers and employing health bodies in the work they do and the decisions and choices they have to make, and to reassure the public that these important decisions are being made against a background of professional standards and accountability.

The Codes of Conduct are available at the following link: http://www.wales.nhs.uk/governance-emanual/codes-of-conduct

2.3 There are also a number of Professional Codes of Conduct, which complement this Policy, which comprise of both clinical and non-clinical staff (such as accountants, procurement staff, company secretaries, human resources professionals).

The main clinical ones are as follows:

General Medical Council: <u>Home - GMC (gmc-uk.org)</u> General Pharmaceutical Council:

General Pharmaceutical Council (pharmacyregulation.org)

Nursing and Midwifery Council:

https://www.nmc.org.uk/standards/code/

Health and Care Professions Council:

The Health and Care Professions Council (HCPC) | (hcpc-uk.org)

#### 3.0 PURPOSE

The purpose of this policy is to set out the organisation's expectations in relation to the standards of conduct expected of all employees in their role.

#### 4.0 AIMS AND OBJECTIVES

The policy is one of the mechanisms in place to enable the Health Board and its employees in maintaining ethical standards in the conduct of NHS business. It sets out the principles the Health Board expects all employees to uphold, and the steps that the Health Board as an employer will take to safeguard the organisation where conflicts of interest arise. It also describes the arrangements in place to manage declarations of interests, gifts & hospitality. All employees are required to be familiar with the content of this document, and line managers have a responsibility for bringing the policy to the attention of their staff.

The Policy also aims to reflect public acceptability of behaviours of those working in the public sector so that the Health Board can demonstrate to have exemplary practice in this regard.

#### 5.0 EMPLOYEE AND EMPLOYER RESPONSIBILITIES

- 5.1 It is the responsibility of all staff to ensure they are not placed in a position that risks, or appears to risk, conflict between their private interest and the NHS. This primary responsibility applies to all Health Board staff, including those who commit resources directly by ordering goods or services, and those who do so indirectly.
- 5.2 Appointing officers and /managers must declare any known relationship with potential applicants. If a relationship is declared the appointing officer and /managers must not be involved in any decisions relating to financial aspects of the individual's offer of employment. On an ongoing basis, there should not be any involvement in any other financial decisions relating to the individual to whom the manager has declared any relationship. This shall include salaries, re-grading,

authorisation of travelling expenses, overtime payments etc.

- 5.3 The Health Board, as an employer, will ensure that staff effectively understand and implemented the key provisions of this policy by putting in place a robust framework of awareness, training.
- 5.4 Staff must be impartial and honest in the conduct of business and remain beyond suspicion. It is an offence under the Bribery Act 2010 for an employee to accept a bribe in his or her official capacity, or to corruptly show favour or disfavour in the handling of contracts or other business. Staff need to be aware that a breach of the provisions of this Act may render them liable to prosecution and disciplinary action (see Section 6 for further detail).
- 5.5 Volunteers' Responsibilities It is important that all volunteers adhere to Health Board policies and procedures. This policy is consistent with the Wales Council for Voluntary Action Code of Practice for organisations involving volunteers: <u>About us</u> - WCVA - Who we are - Our story

# 6.0 PREVENTION OF FRAUD, BRIBERY AND CORRUPTION

All employees must abide by the Health Board's Anti-Fraud, Bribery and Corruption Policy. This can be accessed via the link below:

F03 - Local Counter Fraud, Bribery and Corruption Policy

The Bribery Act 2010 came into force on the 1st July 2011 and bribery is defined as the giving or taking of a reward in return for acting dishonestly and/or in breach of the law. The six possible offences are:

- Bribing another person- active bribery the giving, promising or offering a bribe to another;
- Being bribed passive bribery the requesting, agreeing to receive or accepting any bribe;
- Bribing a foreign public official;
- Failure to prevent bribery;
- Also, under Section 7 of the Bribery Act 2010 NHS Organisations are considered commercial organisations and may commit a criminal offence if they or their employees acting on their behalf fail to prevent a bribe.

Employees, agency staff and board members are therefore expected to:

- Report any issues relating to fraud, bribery or corruption to a Local Counter
- Fraud Specialist;
- Declare any interest which may result in the employee or persons known to the
  employee gaining direct or indirect financial advantage as a consequence of
  their work, which could influence any decisions made by the employee, or
  which could interfere with contractual obligations to the organisation;

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- Submit a declaration of interest annually, either as a nil return or to confirm the existence of an interest
- Ensure the interests of patients are paramount and that use or management of any public funds ensures value for money;
- Check each payslip as soon as possible following receipt to ensure that the
  amount paid is correct, with any queries raised with the line manager. If the
  employee believes that they have been overpaid, they must declare it without
  delay. Where employees do not understand their payslip, they should contact
  the Payroll department.

Employees, contractors and board members must not:

- Abuse their official position for personal gain or in showing favouritism;
- · Accept inappropriate gifts, hospitality or bribes;
- Misuse or make available confidential information;
- Misuse public funding; fraudulently use public funding for personal gain or for the offer of bribes.

This document should be read in conjunction with other related documents/policies including those that cover:

- All Wales Code of Conduct (Business) for NHS Staff;
- F03 Local Anti Fraud, Bribery and Corruption Policy;
- Register of Employees Interests;
- · Commercial Sponsorship Ethical
- Standard for the NHS
- Relationships at Work Policy

#### 7.0 PUTTING THE PRINCIPLES INTO PRACTICE

7.1 Social Networking Sites

life.

- 7.1.1 The Health Board is making increased use of social networks to engage with patients, service users, staff and other stakeholders to deliver key messages.7.1.2 Employees must remember that expressing views or commenting on content on the Internet in relation to the Health Board cannot be divorced from their working
- 7.1.3 Unguarded comments in relation to an employee's work, working environment, colleagues, patients, carers, visitors, suppliers and contractors etc. can bring the organisation into disrepute and may invite legal action against both the employee and their employer.
- 7.1.4 Ultimately employees are responsible for what is published online and there can be consequences if policies are broken. If an employee is considering

publishing something that makes them think twice, the guidance below applies. Where doubt remains, the employee should contact the Corporate Communications Team to discuss the matter.

- 7.1.5 Additional examples of situations where you are identifiable as a staff member include commenting on our official social media accounts or partner- related matters within a public forum.
- 7.1.6 Whilst employees are encouraged to use social media to reflect positively on and engage with the work of the Health Board and partners, it is important to maintain a coherent online presence through official social media channels.
- 7.1.7 Therefore, employees and board members are not permitted to communicate externally or on social media accounts, on behalf of the Health Board without having gained approval from the Corporate Communications Team, with the intention of representing official views of wards, Directorates, Divisions, Service/Hospital Sites or Departments/Specialties.
- 7.1.8 To set up a social media business account, a business case must be prepared, outlining how this activity will benefit the programme or business area compared to the costs in time and the resources of doing so.
- 7.1.9 The purpose of policies and guidelines is not just to help protect the organisation, but also to protect employees' interests, and to advise of the potential consequences of interactions online and any content that might be posted.

Guidance: NHS Wales Social Media Policy - V0.10.pdf

Facebook: Betsi Cadwaladr University Health Board

Twitter: @bcuhb

Digital Communications Manager, Communications Department (Carlton Court, St

Asaph): bcuhbpressdesk@wales.nhs.uk

7.2 Acceptance of Gifts or Hospitality

#### 7.2.1 Gifts

A gift is an item of personal value, given by a third party e.g. a patient, donor or a supplier. The definition includes prizes in draws and raffles at sponsored events/conferences.

It is an offence to accept any money, gift or consideration as an inducement or reward from a person or organisation holding or seeking to hold a contract with BCUHB.

Such gifts should be refused and if they have already been received, they should be

returned clearly advising why they cannot be accepted.

Any acceptance of a gift needs to be justified and the context in which the offer has been made.

This Standards of Behaviour Policy excludes gifts between members of staff, for example birthday presents or leaving gifts.

#### 7.2.2 Gifts from Service Users or their relatives

Gifts up to the value of £25 may be accepted from service users and relatives as a mark of their appreciation e.g. for the care that has been provided. This can include gift vouchers/ cards. A common sense approach should be applied to the valuing of gifts using an actual amount if known, or an estimate that any reasonable person would make as to its value.

There is no requirement to declare such gifts up to this value, other than where several small gifts are received to the value of £25 from the same or closely related source in a 12 month period. Where gifts are provided to a group of staff, it is the responsibility of the Line Manager to declare the gift if over the value of £25.

Where a gift is offered that is likely to be over £25 in value it should be politely declined. In some cases the gift may have already been made and it may be difficult to return it, or it may be felt that the bearer may be offended by the refusal. Under such circumstances the gift can be accepted, and the bearer advised that it will be utilised for the benefit of Charitable Funds e.g. used as a prize in a raffle.

A Gifts and Hospitality Form should be completed when gifts of up to £25 are accepted.

Personal gifts of cash from service users or their relatives is not acceptable. These may only be accepted as a donation to the Awyr Las Charity and recorded as such. The Director of Corporate Governance can provide advice regarding the mechanism for appropriately receipting such items in accordance with the Institute of Fundraising Code.

#### 7.2.3 Gifts from Suppliers, Contractors and Commercial Organisations

Low cost, branded or promotional gifts may be accepted where they are under the value of the common industry standard of £6 in total (selected with reference to existing industry guidance issued by the ABPI) and do not need to be declared. Any gifts outside this definition from suppliers, contractors and other commercial organisations doing business or likely to do business with BCUHB above this value, should be politely but firmly declined.

Whilst it is not necessary to declare gifts of low intrinsic value, staff are required to declare other gifts that they are offered, but not accepted to allow BCUHB to monitor

when such organisations are inappropriately offering gifts or potential inducements.

# 7.2.4 Gifts from Dignitaries/Overseas Organisations

There may be occasions when visits are made by dignitaries or overseas organisations who consider it 'culturally custom and practice' to exchange gifts. In such cases, employees should seek guidance from the Committee Secretary and declare these gifts on a Gifts, Hospitality, Honoraria and Sponsorship Form (see Appendix 2). A decision will then jointly be made as to the most appropriate way to manage the gift. This will depend on the nature of the 'gift culture' and may include decisions to 'keep and display in public', 'donate to an internal user group', 'auction for charity', etc.

# 7.3 Bequests / Legacies / Wills

Employees are not permitted to accept bequests left to them by a deceased patient who became known to them through providing care or treatment as part of their Health Board employment. Accepting a gift of this nature, particularly where a patient is considered vulnerable, could leave the staff member open to serious accusations of financial abuse, fraud (by abuse of position) or misconduct. If an employee is made aware that they may be a beneficiary in a patient's will, they must declare this. All cases of this nature must be escalated to the Director of Corporate Governance and subsequently reported to the Audit Committee.

# 7.4 Hospitality

Employees should ensure that they declare all offers of hospitality with an estimated value exceeding £25, whether accepted or declined. Hospitality is defined as the provision of beverages, meals, travel, entertainment, or entry to an event, conference or function, regardless of whether provided during or outside normal working hours. Declarations of hospitality must be made via the electronic system which can be accessed via the following link:

Betsi Cadwaladr University Health Board (mydeclarations.co.uk)

#### 7.5 Unacceptable Hospitality

Unacceptable hospitality includes the following examples as general guidance:

- a holiday abroad;
- hotel accommodation;
- · use of a company flat;
- attendance at a function or event restricted to staff which is not for the purposes of training or organisational development.

In case of doubt, advice should be sought from the Director of Corporate Governance

/Local Counter Fraud Specialist and employees should report any case where an offer of hospitality is pressed which might be open to objection.

# 7.6 Acceptable Hospitality

- 7.6.1 Hospitality must be secondary to the purpose of a meeting. The level of hospitality offered must be appropriate and not out of proportion to the occasion; and the costs involved must not exceed the level which the recipients would normally adopt when paying for themselves, or that which could be reciprocated by the NHS. It should not extend beyond those whose role makes it appropriate for them to attend the meeting. These types of hospitality must be approved by a Director/Assistant Director and recorded on the gifts and hospitality register in advance of acceptance.
- 7.6.2 Other hospitality may be accepted where it furthers the aims of the Health Board, provided it is normal and reasonable in the circumstances, for example lunches in the course of working visits. Where the value is estimated to be over £25, a declaration should be made.
- 7.6.3 Other hospitality may be accepted, for instance where:
  - A member of staff is invited to a Society or Institute dinner or function;
  - There is a genuine need to impart information, or represent the Health Board in stakeholder community events;
  - An event is clearly part of the life of the Stakeholder community or where the organisation should be seen to be represented;
  - A function or event is hosted for both Staff and Non Staff, which adds benefit and value to the Health Board or the wider NHS;
  - A function or event is hosted externally for staff only for the purposes of training or organisational development.
- 7.7 Hospitality in the Context of Partnership Arrangements with the Pharmaceutical Industry
  - 7.7.1 Pharmaceutical industry and allied commercial sector representatives organising meetings are permitted to provide appropriate hospitality and/or meet any reasonable actual costs, which may have been incurred. If none is required, there is no obligation or right to provide any such hospitality, or indeed any benefit of equivalent value.

See MM08: Code of Practice for BCUHB Staff with Pharmaceutical Companies MM08 - Code of Practice for BCUHB Staff with Pharmaceutical Companies - V0.3.pdf

7.7.2 The Pharmaceutical Industry is expected to adhere to the Association of the British Pharmaceutical Industry (ABPI) Code of Practice for the Pharmaceutical Industry, which clearly specifies what is and what is not acceptable. <a href="https://www.pmcpa.org.uk/the-code/">https://www.pmcpa.org.uk/the-code/</a>

#### 8.0 DECLARATION OF INTERESTS

8.1 All employees should declare, to the best of their knowledge, if they, or a close relative, or associate, have a controlling or financial interest in a business, which could impact on the activities of the Health Board. All such interests should be declared on starting employment, (by way of the job application form), and then by completing a declaration form upon starting in post, annually and on acquisition of the interest. All employees shall be under a contractual obligation to declare such interests, irrespective of banding on a mandatory annual basis until the interest(s) cease to exist. Declarations should be made on the electronic declaration form via the following link: - Betsi Cadwaladr University Health Board (mydeclarations.co.uk)

The declaration of interests register is reported to the Audit Committee periodically. Before publication, employees' personal identifiable information will be redacted in line with information governance requirements (apart from Board Members, for whom the information is deemed to be in the public domain).

Declarations of interest are reviewed by the relevant Directorate Governance Lead, details of which are displayed on the declarations of interest intranet page. Governance Leads are responsible for escalating any concerns to the relevant line manager.

- 8.2 Employees must declare all private interests which could potentially result in personal gain as a consequence of their position within the Health Board.
- 8.3 If any employee has a financial/commercial interest in an organisation they must not refer a patient for treatment or investigation to that body.
- 8.4 The NHS Wales Shared Services Partnership Procurement Team will automatically issue a separate declaration of interest form with every request to waive Standing Financial Instructions.
- 8.5 All Health Board employees have a duty of care to establish and actively maintain clear personal relationship boundaries with patients, their families and their carers in accordance with their employment contract and/or guidance from professional regulators (e.g. GMC/NMC).
- 8.6 Mandatory annual declarations of interests are required from Board members, all senior employees (band 8c or equivalent and above), all Consultants and also other employees of any pay band deemed to be undertaking roles where there is potential for a conflict of interest (as determined by a Director). Annual declarations must be submitted even if a nil return (nothing to declare).
- 8.7 Staff should be aware that the Health Board Management Process will seek advice from the Counter Fraud Team if and when required.

#### 9.0 PREFERENTIAL TREATMENT IN PRIVATE TRANSACTIONS

Individual employees must not seek or accept preferential rates or benefits in kind for private transactions carried out with which they have, or may have, official dealings on behalf of the Health Board (this does not apply to concessionary agreements negotiated with companies by NHS management, or by recognised employees interests, on behalf of all employees - for example, NHS employee benefits schemes).

#### 10.0 CONTRACTS

Employees in contact with suppliers and contractors, particularly if authorised to approve purchase orders or place contracts for goods, materials or services, shall adhere to accepted professional standards, the NHS Wales Shared Services Partnership Procurement Policy and the Standing Orders and Standing Financial Instructions of the Health Board. Standing Orders and Financial Instructions - Betsi Cadwaladr University Health Board (nhs.wales)

All staff are required to comply with procurement rules and regulations in respect of systems or information which involves the collection or storage of personal data and must abide by Information Governance, Data Protection Impact Assessment and Cyber Security Requirements.

#### 11.0 FAVOURITISM IN AWARDING CONTRACTS

- 11.1 Fair and open competition between prospective contractors or suppliers for contracts is a requirement of the Standing Orders and of European Union (EU) Directives on Public Purchasing for Works and Supplies. This means that:-
  - No private, public or voluntary organisation or company which may bid for Health Board business should be given any advantage over its competitors, such as advance notice of the requirements. This applies to all potential contractors, whether or not there is a relationship between them and the Health Board, such as a long-running series of previous contracts;
  - Each new contract should be awarded solely on merit, taking into account the requirements of the Health Board and the ability of the contractors to fulfil them.
- 11.2 Senior managers should ensure that no special favour is shown to current or former employees or their close relatives or associates in awarding contracts to private or other businesses run by them or employing them in a senior or relevant managerial capacity.
- 11.3 Contracts may be awarded to such businesses where they are won in fair competition against other tenders, but scrupulous care must be taken to ensure that the

selection process is conducted impartially, and that employees who are known to have a relevant interest play no part in the selection.

#### 12.0 WARNINGS TO POTENTIAL CONTRACTORS

The Health Board will ensure that all invitations to potential contractors to tender for business includes a notice warning those submitting tenders of the consequences of engaging in any corrupt practices involving employees of public bodies.

# 13.0 OUTSIDE EMPLOYMENT (PAID, UNPAID OR SELF-EMPLOYED)

- 13.1 Employees can undertake other employment provided this does not conflict in any way with their duties as an employee of the organisation. In particular, if employees have or are contemplating other employment, they must ensure this does not compromise their availability or physical or mental fitness to carry out their duties as an employee of the Health Board. Employees must also ensure this does not place them in a position where their judgement or actions might be influenced by considerations arising from their other employment.
- 13.2 Employees who engage in employment (including self-employment) outside BCUHB which may conflict with their contract of employment with the organisation must notify their Line Manager of the circumstances <a href="Betsi Cadwaladr University Health Board (mydeclarations.co.uk">Betsi Cadwaladr University Health Board (mydeclarations.co.uk)</a>
- 13.3 Employees have a responsibility to ensure that the line manager is made aware of any hours worked in order that the Health Board fulfils its statutory requirement of the Working Time Regulations 1998.
- 13.4 An employee absent because of sickness is regarded as unfit to work and should not undertake any paid or unpaid work, in any capacity, during a period of sickness absence from the organisation, unless it is deemed jointly by the manager and the Occupational Health & Well-being Department to be therapeutically beneficial to their recovery. Express written permission must be granted by the manager in advance in all such cases.
- 13.5 An employee found to be undertaking other work during sickness absence, without the prior written consent of the manager, may be considered in breach of contract and will be subject to disciplinary action which may result in the involvement of the Counter Fraud Department, the possibility of criminal investigation and/or dismissal. Such action will only be taken following advice from the Workforce & Organisational Development Department. WP6 Code of Conduct (Disciplinary Rules and Standards of Behaviour) can be accessed via the Workforce Policies and Key Documents here:

  WP6 BCUHB Code of Conduct (Disciplinary Rules & Standards of Behaviour .pdf

VPO - BCOMB Code of Conduct (Disciplinary Rules & Standards of Benaviour .pdf

#### 14.0 PRIVATE PRACTICE FOR MEDICAL STAFF

14.1 This policy sets standards for all BCUHB employees and other healthcare professionals about their conduct in relation to private practice and other forms of outside employment. The scope of this policy also incorporates any form of outside employment, self-employment or consultancy for employees or Board members, and therefore requires declarations of interest to be made (with line manager oversight) as soon as the interest materialises.

# 14.2 This policy also:

- ensures that clear standards are in place for managing the relationship between NHS work and private practice;
- covers private work both within and outside NHS facilities;
- offers guidance to individual private practitioners concerning their responsibilities;
- offers guidance to BCUHB employees concerning their role in supporting private patients without disadvantaging NHS patients.

14.3 In particular for medical staff, the amendment to the consultant contract in Wales clarifies the relationship between NHS work, private work and fee-paying work in that it sets out that an NHS consultant's first responsibility is to the NHS. Participation in private medical services or fee-paying services should not result in detriment to NHS patients or services or diminish the public resources available for the NHS. Essentially, consultants should not schedule private work or fee-paying work at the same time as NHS activities, unless there has been a prior agreement with BCUHB. The Policy can be accessed via the link below: MD14 - Private Practice Policy .pdf

#### 15.0 REWARDS FOR INITIATIVE

- 15.1 Potential intellectual property rights (IPR) should be identified, as and when they arise, in order to protect and exploit them properly, thereby ensuring that the Health Board receives any rewards or benefits (such as royalties) in respect of work commissioned from third parties, or work carried out by its employees in the course of their duties. Most intellectual property is protected by statute; e.g. patents are protected under the Patents Act 1977 and copyright (which includes software programmes) under the Copyright Designs and Patents Act 1988. Senior managers should build appropriate specifications and provisions into the contractual arrangements which they enter into before the work is commissioned, or begins. They should always seek legal advice if in any doubt in specific cases. Advice will be provided via the Research & Development (R&D) Department.
- 15.2 With regard to patents and inventions, in certain defined circumstances the Patents Act gives employees a right to obtain some reward for their efforts, and an Executive Director should agree a suitable reward for individual circumstances as appropriate. Other rewards may be given voluntarily to employees who within the

- course of their employment have produced innovative work of outstanding benefit to the NHS. Similar rewards should be voluntarily applied to other activities such as giving lectures and publishing books and articles.
- 15.3 In the case of collaborative research and evaluative exercises with manufacturers, senior managers should see that the Health Board obtains a fair reward for the input its employees provide. If such an exercise involves additional work for an employee outside that paid for by the Health Board under their contract of employment, arrangements should be made for some share of any rewards or benefits to be passed on to the employee(s) concerned from the collaborating parties. Care should however be taken that involvement in this type of arrangement with a manufacturer does not influence the purchase of other supplies from that manufacturer.

# 16.0 COMMERCIAL SPONSORSHIP FOR ATTENDANCE AT COURSES AND CONFERENCES

- 16.1 Some health related companies provide commercial sponsorship to the NHS, including sponsoring equipment, employees and training events. In accordance with the All Wales Code of Conduct (Business) for NHS staff, all employees must consider fully the implications of a proposed sponsorship deal before entering into any arrangement. Only very senior managers with the necessary authority can sign up to, or enter into, any advertising contract or agreement with a company or its representatives. Employees must not allow unauthorised advertising on Health Board premises or documentation
- 16.2 Acceptance by employees of commercial sponsorship for attendance at relevant conferences and courses is acceptable, but only where attendance would further the aims of the Health Board and where the employee seeks permission in advance from his/her line manager in line with the Study Leave Policy. The line manager must be satisfied that acceptance will not compromise purchasing decisions in any way. In addition to completing the Study Leave form, you should also seek final approval from your relevant Director or Assistant Director and complete the electronic hospitality declaration form.
- 16.3 On occasions when senior managers consider it necessary for employees advising on the purchase of equipment to inspect such equipment in operation in other parts of the country (or exceptionally, overseas), the Health Board should normally meet the costs of such a visit so as to avoid compromising the integrity of subsequent purchasing decisions. For such visits prior agreement will be sought from the Executive Director of Finance. Arrangements whereby the firm meets all/part of the cost of such a visit must be approved by the Executive Director of Finance who will consider the implications for the integrity of subsequent purchasing decisions.

#### 17.0 COMMERCIAL SPONSORSHIP · "LINKED DEALS"

- 17.1 Pharmaceutical companies, for example, may offer to sponsor, wholly or partially, a post or equipment for the Health Board. The Health Board will not enter into such arrangements, unless it has been made abundantly clear to the company concerned that the sponsorship will have no effect on purchasing decisions within the Health Board. Where such sponsorship is accepted, the Executive Director of Finance shall ensure appropriate monitoring arrangements are established to ensure that purchasing decisions are not, in fact being influenced by the sponsorship agreement.
- 17.2 Under no circumstances should Health Board managers agree to "linked deals", whereby sponsorship is linked to the purchase of particular products, or to supply from particular sources.

#### 18.0 POSTGRADUATE EDUCATION

Any sponsorship/hospitality related to Postgraduate Education will be coordinated and managed by the relevant Postgraduate Centre Manager.

#### 19.0 RESEARCH & DEVELOPMENT

All research sponsored by commercial companies, including those sponsored by the pharmaceutical industry, must go through the Health Board's internal Research and Development approval process and will also require an assessment by the Local Research Ethics Committee.

# 20.0 ENDOWMENT (CHARITABLE) FUNDS

- 20.1 Monies paid into charitable funds from commercial companies must only be accepted as donations or for sponsorship. Where sponsorship is received it should only be used to fund expenditure which is in line with the terms of the fund use.
- 20.2 Where sponsorship is received this should be recorded on the Gifts and Hospitality Register in accordance with the approved procedure.
- 20.3 Funding for research from commercial companies must not be paid into endowment funds and no commercial research projects should be implemented using endowment fund monies. All such research projects should be implemented as Research and Development projects.

#### 21.0 EQUALITY

The Health Board is committed to ensuring that, as far as practicable, the way it provides services to the public and the way it treats its employees reflects their individual needs and does not discriminate against individual groups. An equality impact assessment screening exercise has been carried out to establish whether there is any possible or actual impact this policy may have on any groups in respect of gender (including maternity and pregnancy as well as marriage or civil partnership issues), race, disability, sexual orientation, Welsh language, religion or belief, transgender, age or other protected characteristics. The assessment (attached) found that there was no material impact on the protected characteristic groups mentioned above.

The Health Board is fully committed to ensuring that all employees are appraised of their obligations under the policy and that additional support and/or reasonable adjustments is available as required – for example, accessing the policy in a different format or support with completing an online declaration. This should be raised with a line manager in the first instance and escalated to the OBS as required.

Employees absent from work for a prolonged period, whether due to a disability or otherwise, are not expected to make a declaration and would not be penalised for failing to make such a declaration.

The Health Board has a clear vision - everyone who comes into contact with its services should be treated with dignity and respect by receiving a safe and responsive service that is accessible in their language of choice. The Health Board will ensure that equality, diversity and human rights will be mainstreamed when developing new policies through Equality Impact Assessments and will:

- Assess the impact of any new and revised policies on groups with 'protected characteristics' as defined under the Equality Act 2010;
- Facilitate and promote equity and the preservation of human rights wherever possible;
- Advance equality of opportunity and human rights wherever possible;
- Ensure that when new policies are implemented they comply with the Strategic
- · Equality and Human Rights Plan.

#### 22.0 WELSH LANGUAGE

22.1 The Welsh Language (Wales) Measure 2011 has given the Welsh language official status in Wales by introducing Welsh Language Standards for organisations. The duties deriving from the standards mean that the Health Board and all of its employees should not treat the Welsh language less favourably than

the English language, together with promoting and facilitating the use of the Welsh language.

22.2 In the conduct of public business, the Health Board's aim is to provide an 'active offer', meaning services should be provided in Welsh without the service user having to ask for it. Enabling our patients and the public to receive high-quality, language appropriate care is paramount to the way we provide and plan our services, as well as encouraging other users and providers to use and promote the Welsh language in the health sector.

#### 23.0 REVIEW, AUDIT AND MONITORING

The Director of Corporate Governance will monitor the policy and formally review it every 3 years, or sooner, subject to legislative changes. Internal Audit will conduct periodic audits of the declaration of interests and gifts & hospitality system, and report to the Audit Committee. In addition, monitoring will be undertaken as follows:

Area	Frequency
Monitoring of gifts and hospitality monthly	Quarterly
Monitoring of DOI compliance	Monthly
Reporting compliance via Executives	Quarterly
Audit committee reporting – copies of registers	Bi-annually
and DOI compliance quarterly	

#### 24.0 DISTRIBUTION

The Policy will be available via the Health Board's Intranet site. Where employees do not have access to the Intranet their line manager must ensure that they have access to a copy of this document and are able to complete the necessary electronic declarations where appropriate.

#### 25.0 REFERENCES

- Health Board Standing Orders
- Bribery Act 2010
- Commercial Sponsorship Ethical Standards for the NHS, Department of Health
- Code of Conduct and Accountability, Welsh Assembly Government, 2003
- DGM (93)84: Standards of Business Conduct for NHS Staff
- DGM(95)5: Detailed Guidance on Implementing a Code of Conduct and Accountability Finance Guidance Note F35: Guidance on Standards of Conduct for LHB Staff

- General Medical Council Good Medical Practice guidance financial and commercial arrangements and conflicts of interest, 2013
- NHS Code of Conduct for Boards Welsh Government Governance e-manual
- Nursing & Midwifery Council gifts and gratuities guidance, September 2013 and The Code: Standards of conduct, performance & ethics for nurses & midwives
- WHC (2005) 016 The NHS & Sponsorship by the Pharmaceutical Industry
- Association of British Pharmaceutical Industry (ABPI) Code of Practice for the Pharmaceutical Industry 2016
- WHC(2006) 090 The Codes of Conduct and Accountability for NHS Boards and the Code of Conduct for NHS Managers Directions 2006
- WP6 BCU Code of Conduct (Disciplinary Rules & Standards of Behaviour)

# APPENDIX 1 – PERSONAL CHECKLIST FOR DECLARATIONS OF INTERESTS, GIFTS & HOSPITALITY

- 1. Make sure you understand the requirements contained within the Policy. The onus of responsibility for declaring interests, gifts & hospitality is on the employee.
- 2. Make sure you are not in a position where your private interests and NHS duties may conflict.
- 3. Declare to your employer any relevant outside interests. If in doubt ask yourself:
  - a. Could my personal interests be detrimental to the Health Board or to patients' interests in any way?
  - b. Do I have access to information which could influence purchasing decisions made by the Health Board?
  - c. Am I or could I be in a position where I (or my family/friend) could gain from the connection between my private interests and my employment?
  - d. Do I have any other reason to think I may be risking a conflict of interest?

# If you remain unsure, discuss it with your manager or the Director of Corporate Governance.

- 4. Mandatory annual declarations of interests: These are required from Bard members, all senior employees (band 8c or equivalent and above), all Consultants and also other employees of any pay band deemed to be undertaking roles where there is potential for a conflict of interest (as determined by a Director). Annual declarations must be submitted even if a nil return (nothing to declare).
- Always obtain your employer's permission before accepting any commercial sponsorship, gifts or hospitality. Permission needs to be granted as Director/Assistant Director Level.
- 6. Seek permission from your line manager or seek advice from the Board Secretary before accepting outside work, particularly if there is a possibility of it adversely affecting your NHS duties.

- 7. If your work is in any way involved with buying goods or services you must adhere to the ethical code of the Chartered Institute of Purchasing and Supply. Contact the
- 8. Head of Procurement if you require further details. You must not:
  - a. Accept gifts, inducements or inappropriate hospitality unless of low or intrinsic estimated value (£25 or less).
  - b. Use your past or present official position to obtain preferential rates for private deals.
  - c. Show favouritism in awarding contracts or making grants, or in any other dealings with suppliers or potential suppliers.
  - d. Make available or misuse "commercial in confidence" information.

Employees failing to comply with the guidelines could be subject to disciplinary action under the Health Board's Disciplinary Policy and potential legal action.

#### APPENDIX 2 - STAFF GUIDANCE: STANDARDS OF BUSINESS CONDUCT

# 1. Purpose

Every year the taxpayer entrusts NHS organisations with over £110 billion to care for millions of people. This money must be spent well, free from undue influence. To deliver high quality and innovative care, organisations need to work collaboratively with each other, local authorities, industry and other public, private and voluntary bodies. Partnership working brings many benefits, but also creates the risk of conflicts of interest. Organisations, and the people who work with, for, and on behalf of them want to manage these risks in the right way.

#### 2. Standards of Behaviour

The Welsh Government's Citizen-Centred Governance Principles apply to all public bodies in Wales. These principles integrate all aspects of governance and embody the values and standards of behaviour expected at all levels of public services in Wales. "Public service values and associated behaviours are, and must be at the heart of the NHS in Wales." The Seven Principles of Public Life, also known as The Nolan Principles, form the basis of our Standards of Behaviour requirements for its Directors and staff.

The Seven Principles of Public Life are:

- **Selflessness** Individuals should act solely in terms of the public interest. They should not do so, in order to gain financial or other benefits for themselves, their family or friends.
- Integrity Individuals should not place themselves under any financial or other obligation to outside individuals or organisations that might seek to influence them in the performance of their official duties.
- **Objectivity** In carrying out public business, including making public appointments, awarding contracts, recommending individuals for rewards and benefits, choices should be made on merit.
- Accountability Individuals are accountable for their decisions and actions to the public and must submit themselves to whatever scrutiny is appropriate for their position.
- **Openness** Individuals should be as open as possible about all the decisions and actions they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands it.
- Honesty individuals have a duty to declare any private interests relating to their duties and to take steps to resolve and conflicts arising in a way that protects the public interest.
- **Leadership** Individuals should promote and support these principles by leadership and example.

## 3. Declaring and Interest, Gifts, Hospitality and/or Sponsorship

Declarations of Interest need to be submitted by Board Members and all staff on pay band 8C or above (or equivalent) each financial year, normally at the commencement of the year even if this is a nil return. Additionally posts within some departments at Band 7 to 8B which may be in a position to influence purchasing and foster relationships with external organisations are required to complete an annual declaration.

Any outside employment should be declared and you can make Declarations of Interest, Gifts and hospitality using **this link** which will take you to the Civica Declare Portal. This should be done at the start of each financial year but you can make additional entries at any time.

Civica will email you directly from this email address with reminders to complete a declaration (please note - this is not a spam email address): bcuhb@mydeclarations.co.uk

The reporting system helps remove the administrative burden from the process and support the Health Board to fully comply with requirements to maintain a central register and annually publish declarations made by Directors and Independent Members. Further, the process eliminates the need for paper to be generated associated with the process, supporting the reduction in consumption of scare and finite resources, aiding the reduction of carbon footprint across Wales.

#### 4. Actions for Staff

#### DO

- Familiarise yourself with this guidance and the <u>Standards of</u> <u>Behaviour Framework</u> and follow them.
- Use your common sense and judgement to consider whether the interests you have could affect the way taxpayers' money is spent.
- Regularly consider what interests you have and declare these as they arise. If in doubt, declare.
- Speak to your Line Manager openly about any perceived conflicts that may arise, in a timely manner.
- Record these on ESR electronically, using the visual guide set out at Appendix 1.

# DON'T

- Misuse your position to further your own interests or those close to you.
- Be influenced, or give the impression that you have been influenced by, outside interests.
- Allow outside interests you have to inappropriately affect the decisions you make when using taxpayers' money.

#### 5. Definitions

For the purposes of this guidance, a 'conflict of interest' is defined as:

"A set of circumstances by which a reasonable person would consider that an individual's ability to apply judgement or act, in the context of delivering, commissioning, or assuring taxpayer funded health and care services is, or could be, impaired or influenced by another interest they hold."

A conflict of interest may be:

# ACTUAL POTENTIAL

- There is a material conflict between one or more interests
- There is the possibility of a material conflict between one or more interests in the future

Each case will be different. The general management actions, along with relevant Standards of Behaviour Framework and guidance, should complement the exercise of good judgement. It will always be appropriate to clarify circumstances with individuals involved to assess issues and risks.

Staff may hold interests for which they cannot see a potential conflict. However, caution is always advisable because others may perceive it differently. It will be important to exercise judgement and to declare such interests where there is otherwise a risk of allegation of improper conduct.

'Interests' can arise in a number of different contexts. A material interest is one which a reasonable person would take into account when making a decision regarding the use of taxpayers' money because the interest has relevance to that decision.

#### **Indirect interests**

This is where an individual has a close association with another individual who has a financial interest, a non-financial professional interest or a non-financial personal interest who would stand to benefit\* from a decision they are involved in making.

#### This would include\*\*:

- Close family members and relatives.
- Close friends and associates.
- Business partners.

# Example

Close relationships with friends/family/colleagues should be listed; if in doubt, declare.

[Family member] works for [organisation] as [Role] since [year] – no services provided to NHS Wales

#### **Financial interests**

Where an individual may get direct financial benefits\* from the consequences of a decision their organisation makes.

#### This could include:

- A director (including a non-executive director) or senior employee in another organisation which is doing, or is likely to do business with an organisation in receipt of NHS funding
- A shareholder, partner or owner of an organisation which is doing, or is likely to do business with an organisation in receipt of NHS funding
- Someone in outside employment
- Someone in receipt of secondary income.
- Someone in receipt of a grant.
- Someone in receipt of other payments (e.g. honoraria, day allowances, travel or subsistence).
- Someone in receipt of sponsored research who would be referred to complete a Gifts, Hospitality, Honoraria and Sponsorship Form (Appendix 2)

## Example

Shareholder of 50% in [list the company], from the period [XX to XX], receiving [XX] benefits/financial gain

# Non-financial professional interests

Where an individual may obtain a non-financial professional benefit\* from the consequences of a decision their organisation makes, such as increasing their professional reputation or status or promoting their professional career.

This could include situations where the individual is:

- An advocate for a particular group of patients.
- A clinician with a special interest.
- An active member of a particular specialist body.
- An advisor for a body such as Health Inspectorate Wales.
- A research role.

#### Example

Panel member for [specialist/regulatory body], from the period [XX to XX], receiving [XX] benefits/financial gain

# Non-financial personal interests

This is where an individual may benefit\* personally from a decision their organisation makes in ways which are not directly linked to their professional career and do not give rise to a direct financial benefit.

This could include, for example, where the individual is:

- A member of a voluntary sector board or has a position of authority within a voluntary sector organisation.
- A member of a lobbying or pressure group with an interest in health and care.

# Example

Independent
Member of [list the
organisation], from
the period [XX to
XX], receiving [XX]
benefits/financial
gain

Volunteer for [insert charity/organisation], [detail capacity of the role], from the period [XX to XX], receiving [zero] benefits/financial gain

<sup>\*</sup> A benefit may arise from the making of gain or avoiding a loss

<sup>\*\*</sup> These associations may arise through relationships with close family members and relatives, close friends and associates, and business partners. A common sense approach should be applied to these terms. It would be unrealistic to expect staff to know of all the interests that people in these classes might hold. However, if staff do know of material interests (or could be reasonably expected to know about these) then these should be declared.

There are a number of common situations, which can give rise to risk of conflicts of interest, examples are included below:

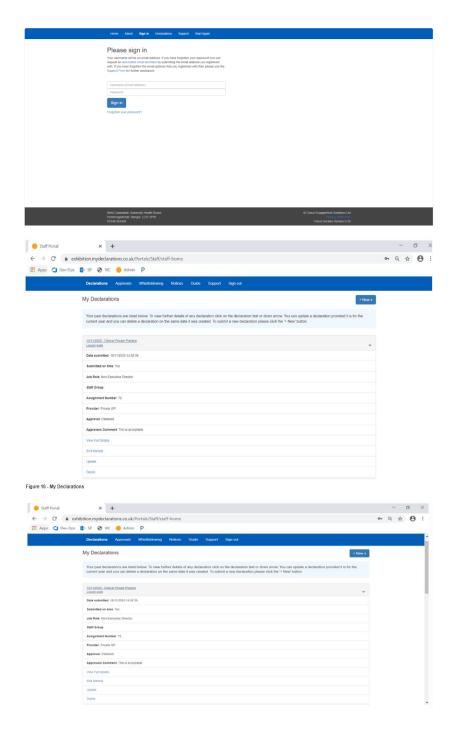
Category	What should be declared?	Example
Loyalty interests	<ul> <li>A description of the nature of the loyalty interest.</li> <li>Relevant dates.</li> <li>Any other relevant information (e.g. action taken to mitigate against a conflict, details of any approvals given to depart from this guidance).</li> </ul>	RELATIONSHIPS Include details of any family members, civil partners and close friends employed by BCUHB, any NHS Wales organisation, or a known supplier to BCUHB
		ANY OTHER INTEREST
		Any other connection with a voluntary, statutory, charitable or private body that could create a potential opportunity for conflicting interests
Outside employment	<ul> <li>A description of the nature of the outside employment (e.g. who it is with, a description of duties, time commitment).</li> <li>Relevant dates.</li> <li>Any other relevant information (e.g. action taken to mitigate against a conflict, details of any approvals given to depart from the terms of this guidance).</li> </ul>	DIRECTORSHIPS  Public or private appointments, employment or consultancies.  Company directorship's in private or limited companies
		OTHER POSITIONS OF AUTHORITY A position of authority (i.e. Director, Chairman. Trustee etc.) in a charity or voluntary body in the field of health and social care

Shareholdings and other ownership interests	<ul> <li>A description of the nature of the shareholding/other ownership interest.</li> <li>Relevant dates.</li> <li>Any other relevant information (e.g. action taken to mitigate against a conflict, details of any approvals given to depart from the terms of this guidance).</li> </ul>	INTEREST IN COMPANIES AND SECURITIES  Substantial interest is ownership or part ownership, more than 1/100th (i.e. share) of private companies, businesses or consultancies
Patents	<ul> <li>A description of the patent or other intellectual property right and its ownership.</li> <li>Relevant dates.</li> <li>Any other relevant information (e.g. action taken to mitigate against a conflict, details of any approvals given to depart from the terms of this guidance).</li> </ul>	As appropriate

# **Top Tips for Effective Declaring of Conflicts of Interest and Gifts, Hospitality and Sponsorship**

- Remember, if in doubt, declare!
- Always include an effective date (the period from and to);
- Update at least annually, upon request or whenever circumstances change that give light to a new perceived conflict; and
- Always include the nature of the relationship, period of involvement and any financial transactions or benefits in kind associated.

# APPENDIX 3 – A VISUAL GUIDE TO UPDATING CONFLICTS OF INTEREST VIA DECLARE



1. Sign in

2. The 'Declarations' web page lists all the past declarations of interest made by a staff member.

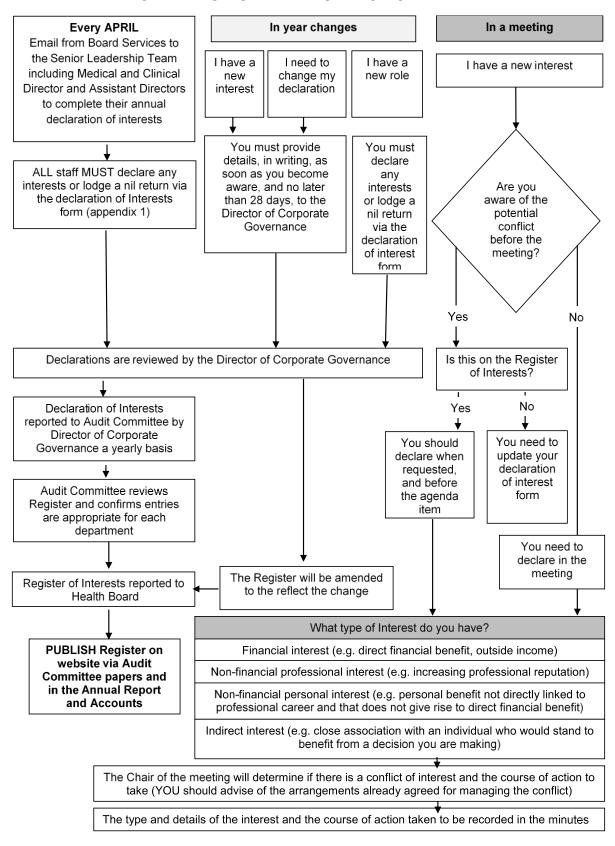
By default, all records will be displayed in collapsed panel mode.

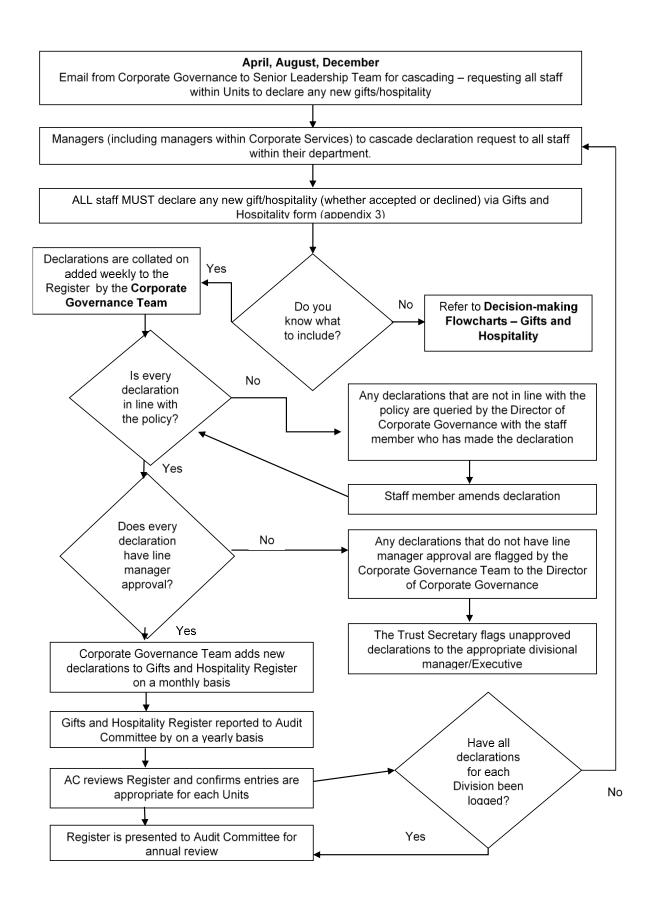
- **3.** At the bottom of each expanded record panel there will be 1 to 4 links displayed. These are: -
- View Full Details clicking this link will display the associated detailed declaration of interest record
- Update if this link is visible then clicking it will open up the detailed associated declaration of interest record in an update form so that it can be edited
- End Interest if this link is visible it is because the type of declaration 'is time served' and no end date is present. Clicking this link will open a confirmation popup. Clicking OK in the popup will insert the current date as an

End Date for the declaration of interest.

 Delete – if this link is visible then clicking it will open a Confirmation Popup to confirm that you wish to delete the record

# **APPENDIX 4 - DECLARATION OF INTEREST FLOWCHART**





#### **APPENDIX 5- GUIDANCE FOR RECEIVING GIFTS**

